

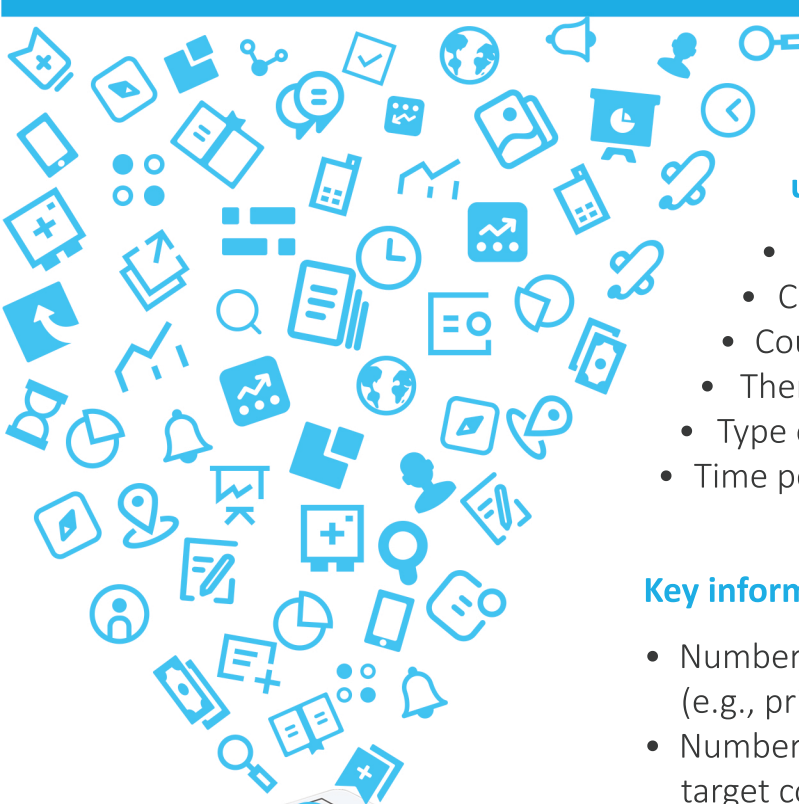
Global Pharmaceutical Sales Force Deployment Analyzer



Europe • Japan • United States

PharmaForce International offers five powerful web-based programs that allow clients to access up-to-date information on leading pharmaceutical sales forces around the globe. These easy to use database-driven programs are constantly being updated based on primary research and provide valuable knowledge on leading companies' sales forces in the United States, Japan, and five countries in Europe.


One low price provides subscribers a full year's access to the database for all employees at your company located anywhere around the globe. You can choose to purchase the entire database or sections of the database that meet your information needs (e.g., company, country, geographic region, or therapeutic area); no other tool matches our capabilities of tracking sales representatives globally.



Each program allows clients to perform custom sales force deployment searches based upon any combination of the following variables

- Brand
- Company
- Country
- Therapeutic area
- Type of sales force
- Time period

Key information available dependent on geographic region

- Number of company representatives deployed by type (e.g., primary care and specialty)
 - Number of FTEs supporting key branded drugs in each target country
 - Number of FTEs deployed by therapeutic area
 - Product portfolio
 - Salary and bonus levels
 - Call reach and frequency
 - Historical trend analysis
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Comprehensive list of therapeutic areas covered in the database

- Anti-Infectives
- CNS, Pain and Anesthesia
- Endocrinology and Metabolic Disorders
- Gynecology/Women's Health
- Oncology and Hematology
- Respiratory and Allergy
- Urology
- Other
- Cardiovascular
- Dermatology
- Gastrointestinal
- Nephrology and Transplantation
- Ophthalmology
- Rheumatology, Bone and Inflammation
- Vaccines

For more information about the database, visit www.DeploymentAnalyzer.com

Powerful • Reliable • Affordable



For information on up-to-date pricing and discounts, contact **Joyce Wedemeyer** at: joyce.wedemeyer@pharmaforceintl.com or call **(610) 370-2906**